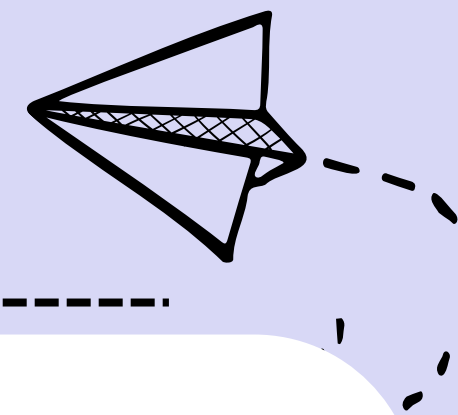




Card Making Guidelines



Addressing the Card

Since we do not yet know the child's name, please make sure you do not address the card to a specific person. If you want to address the card, here are some suggestions:

"Hey there"

"To a very special person"

"Hey you!"

Writing in the Card

At the request of hospitals, we do not to write "Get well", "Feel Better" or other illness related comments.

This is very important because some patients suffer from medical conditions that are chronic, life-long, progressive and/or terminal.

Rather, we recommend that you write uplifting comments, such as:

"Stay strong"

"You are awesome"

"You inspire me"

"Never forget how amazing YOU are"

"I hope you have a great day today"

"You shine brighter than the sun"

"I believe in you"

"Be brave"

"You rock"

These messages focus on the child as a whole, rather than their illness, which is important, according to Child Life Specialists.

Things to Avoid

- Any personal information, such as: phone number, address, email address, etc. Hospitals will not allow us to distribute cards with this information.
- Any religious comments such as "God Bless" or "I'm praying for you." Hospitals do not allow us to distribute cards with these comments. Hospitals treat patients of all religions as well as patients that do not practice religion, which is why they do not allow this.
- At the request of hospitals, we do not write "Get well", "Feel Better" or other illness-related comments. This is very important because some patients suffer from medical conditions that are chronic, life-long, progressive and/or terminal.

Sign Your Name

Sign your first name only on the card (Please do not sign your last name), with a salutation such as "Warm Wishes!" or "Happy Holidays!"

If you wish to, you can also sign your state or organization, such as "Katie from Nebraska", or "Mark from First Republic Bank."